## Sonora ISD has:

- 1. A comprehensive communication system that keeps stakeholders informed with timely and accurate information.
  - Continue traditional means
  - Expand use of social media
  - Expand use of mobile app
  - Implement School Reach direct messaging system
  - Improve/upgrade/replace district website
- 2. A strong academic curriculum that reflects 21<sup>st</sup> Century needs of all students.
  - Employ Chief Academic Officer
  - Engage outside firm for district curriculum audit
  - Utilize Learning List for new instructional materials adoption process
  - Dedicate time and resources for vertical alignment and campus articulation
  - Incorporate technology into the classroom in impactful and lasting ways
- 3. Programs and systems in place to equip our students with the skills, information, and capabilities to prosper beyond high school graduation.
  - Conduct systemic review of all instructional programming identifying desired outcomes
  - Identify and pursue shared expectation and perspective of instructional excellence
  - Implement PD360 for focused, ongoing, system-wide staff development
  - Complete instructional facilities renovation and utilize new lab space effectively
  - Emphasize critical thinking in all content at all grade levels
  - Emphasize high school students' scholarship acquisition and post-secondary opportunities