Sonora ISD has:

1. A comprehensive communication system that keeps stakeholders informed with timely and accurate information.
   - Continue traditional means
   - Expand use of social media
   - Expand use of mobile app
   - Implement School Reach direct messaging system
   - Improve/upgrade/replace district website

2. A strong academic curriculum that reflects 21st Century needs of all students.
   - Employ Chief Academic Officer
   - Engage outside firm for district curriculum audit
   - Utilize Learning List for new instructional materials adoption process
   - Dedicate time and resources for vertical alignment and campus articulation
   - Incorporate technology into the classroom in impactful and lasting ways

3. Programs and systems in place to equip our students with the skills, information, and capabilities to prosper beyond high school graduation.
   - Conduct systemic review of all instructional programming identifying desired outcomes
   - Identify and pursue shared expectation and perspective of instructional excellence
   - Implement PD360 for focused, ongoing, system-wide staff development
   - Complete instructional facilities renovation and utilize new lab space effectively
   - Emphasize critical thinking in all content at all grade levels
   - Emphasize high school students’ scholarship acquisition and post-secondary opportunities